gardiente 2017 – trade fair delighted over big names, early registrations and new ideas

Frankfurt, 30.11.2016. **Preparations for the next gardiente in Hofheim-Wallau are already well under way. Scheduled to run from 9-11 July 2017, the trade fair will showcase the latest outdoor living trends for the fourth time. Since its debut at the "Messecenter Rhein-Main" exhibition centre, the Trade Show for Garden Living has gone from strength to strength, growing into an important business platform for trade and industry.**

The unique character of this event is shaped not only by its intimate atmosphere but also its high-end product portfolio, aligning the fair ever more closely to the needs of the specialist trade. Renowned names such as Alexander Rose, Glatz, Hartman, Kettler, Jati & Kebon, Schaffner, Stern and Zebra have already registered for the next event which will cover an area of more than 12,000m². Newcomers to the fair include, among others, Jan Kurtz and Napoleon.

Trade buyers have the opportunity at gardiente to gain an insight into the latest innovations for the coming season and to find inspiration for their own businesses. Attractive networking formats pave the way for productive dialogues in a relaxed setting and high-quality contacts with manufacturers, associations and the trade press.

The next edition of the trade fair has an abundance of interesting new ideas in store. For example, the "gardiente Outdoor Living Award" will be presented for the first time and is open to both exhibitors and retailers. The winners will be selected by a jury of experts and announced at the popular networking event "gardiente night" on 9 July 2017. This is just one of many highlights planned for that evening. Exposed to a broader spectrum of products from the BBQ segment, trade visitors to gardiente 2017 will receive a comprehensive overview of the ranges available in the outdoor living field.

Professionals attending gardiente also benefit from a range of complimentary services such as free admission, free catering, more than 660 parking spaces directly next to the exhibition hall as well as a free shuttle service to Frankfurt Airport.

The gardiente event logo is available from the download area at
http://gardiente.muveo.de/presse/downloads.

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gardiente – Trade Fair for Garden Living:
gardiente is an industry-specific trade fair for suppliers of garden furniture, sunshades and stands, BBQs, textiles and high-quality accessories, whose product portfolio is geared towards specialist retailers. Its central location near Frankfurt am Main, its early timing in July and the carefully selected exhibitors make gardiente an attractive platform for the specialist trade. The main focus is placed on taking orders, exchanging information and networking.
www.gardiente.de

MUVEO GmbH: The wholly owned subsidiary of the regional association of commercial agents organised within the CDH (known in German as the Wirtschaftsverband der Handelsvertretungen Hessen, Thüringen und Rheinland-Pfalz) has been successfully organising trade fairs and congresses for over fifty years. Over the years, the nine, mostly seasonal trade fairs have become firmly established in their respective fields and today attract more than 10,000 visitors. Since 1997 and the founding of INNATEX, Europe's leading trade fair for sustainable textiles, MUVEO GmbH has also been committed to sustainability in event organisation and management.
www.muveo.de

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