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**Location:**  
**Messecenter Rhein-Main**  
Robert-Bosch-Str. 5-7  
65719 Hofheim-Wallau  
Germany



**Your contacts:**  
**Verena Westphal**  
Project Manager  
T: +49 69 630092-60  
westphal@muveo.de

**Laura Schildknecht**  
Project Assistance  
T: +49 69 630092-65  
schildknecht@muveo.de

**DON'T  
MISS IT!**

01 – 03 July 2023

New brands,  
new areas,  
new concept.



For more information,  
visit our website:

[gardiente.de](https://gardiente.de)

**gardiente**   
home of outdoor living

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## You can look forward to:

### **gardiente Showcase - new, innovative, relevant!**

One booth number, 12 exhibitors, various thematic areas: Our shared space for furniture, accessories and innovations. Curated by Gabriela Kaiser (TRENDagency): With her many years of experience, she recognises which garden living trends are really relevant and knows how the purchasing behaviour of customers' can be influenced.

Important impulses for the design of the POS: Which decorations influence the customer's purchasing behaviour? How can furniture and corresponding ranges be holistically curated? The showcase programme: The area becomes a B2B- shopping experience with workshops, industry dialogues and keynote speeches.

### **The Outdoor Living All Stars – the most exclusive and most comprehensive brand portfolio.**



The most important brands for the specialist retailer: Loyal exhibitors from the first hour, renowned returnees and new relevant premium brands await you at gardiente 2023. Take a look at our exclusive brand portfolio!

### **The community event of the outdoor living industry.**

Much is new, but the charm and the family atmosphere remain as usual: Breathe in the unique atmosphere, celebrate together with the industry at the gardiente night and enjoy the high-quality all-inclusive catering. **gardiente** is still the perfect platform for ordering, dialogue and networking.

### **The gardiente Outdoor Living Award is back!**

Discover the highlights and innovations of our exhibitors.

### **Clear focus with the new schedule:**

#### **Saturday | 14.00 to 20.00 h: gardiente Show and Order!**

The first day of the fair, with its smooth transition into gardiente night, offers the perfect symbiosis of ordering, networking and event.

#### **Sunday | 09.00 to 18.00 h: our new specialist retail trade day at gardiente!**

With targeted topics and a supporting programme for bricks-and-mortar retailers.

#### **Monday | 09.00 to 17.00 h: a day focusing on buying associations, industry bodies and wholesalers!**

To all groups, we offer our exclusive service package: convenient meeting and business lounge areas, lunch together and reserved parking create the ideal conditions for our buyers.

